



# CHABAD ON CAMPUS ANNUAL REPORT 2008







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“Each individual has a special capacity with a particular talent, and it is his/her privilege and duty to utilize it to its fullest...

It is in the bloom of youth that one's potential for success is the greatest...”

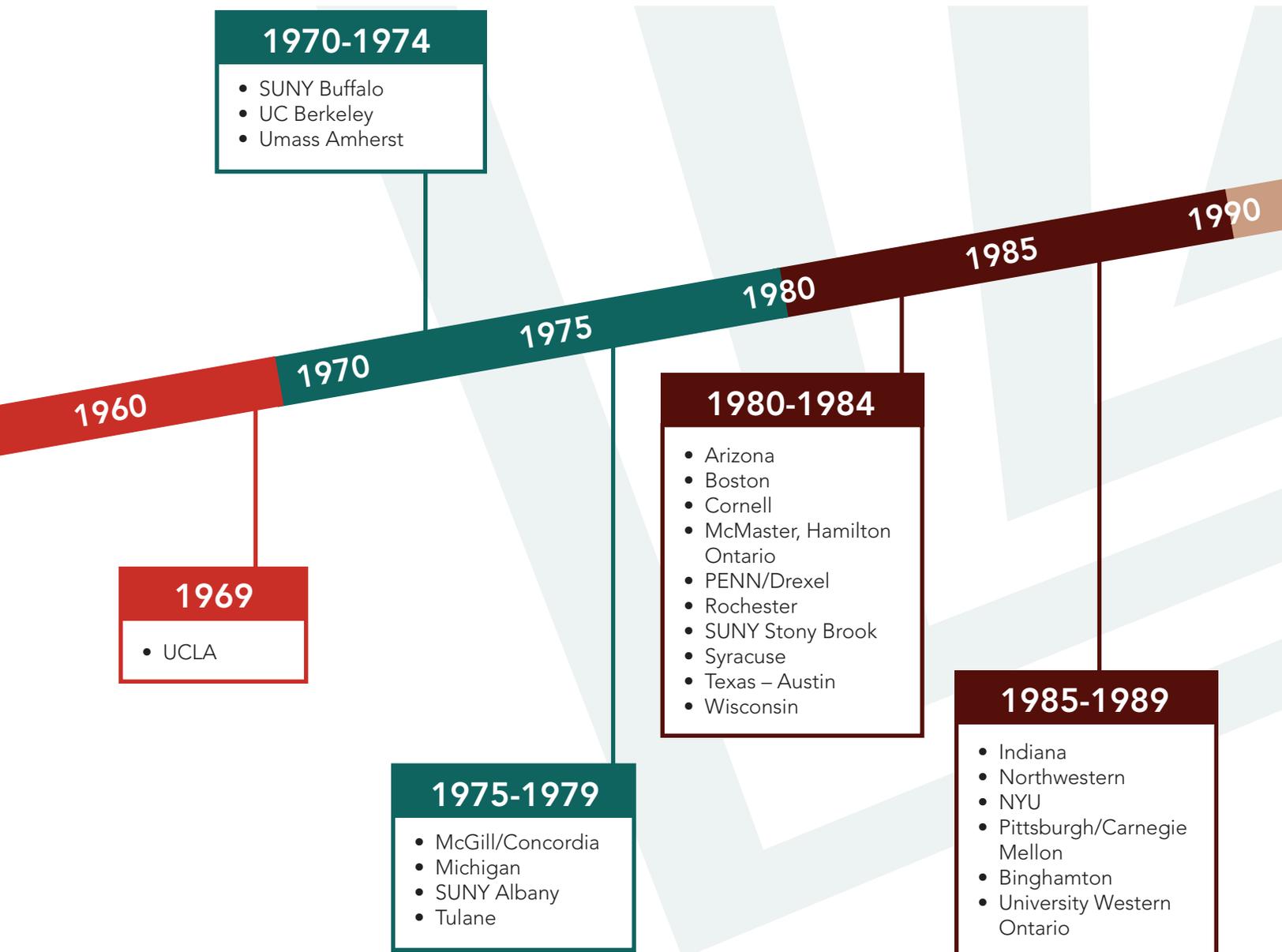
*The Lubavitcher Rebbe, Rabbi Menachem M. Schneerson זצ"ל  
to a group of visiting college students, 1961.*

# Chabad on Campus Timeline A Story of Growth

The first full-service Chabad House **opened in 1969** at the campus of UCLA, with the blessings and encouragement of the **Lubavitcher Rebbe**. Since then, Chabad has opened student centers at more than **130 universities** and colleges around the world, the vast majority in a campaign of rejuvenation initiated in 2000 with the support of the Rohr Family Foundation. Additionally, Chabad-Lubavitch regional centers provide resources for students at 200 other universities worldwide.

**At Chabad on Campus, every Jewish student is family!**

For an updated listing along with complete contact information please visit [www.Chabad.edu](http://www.Chabad.edu)



## 2000-2004

- Arizona State
- CUNY Baruch
- Brandeis
- Brown
- Cambridge, UK
- Chicago
- Dalhousie, Halifax NS
- Dartmouth
- Denver
- Dawson/Vanier, Montreal
- Emory
- Florida International
- Florida State
- Hunter College, New York
- Illinois, Urbana-Champaign
- Iowa
- Johns Hopkins
- Kingsborough College, New York
- Melbourne/Monash University, Australia
- Miami
- Oregon
- Oxford
- Penn State
- Pratt Institute/ Brooklyn Law
- Princeton
- Queens College, New York
- Rice/Texas Medical School
- Rio De Janeiro, Brazil
- Stanford
- SUNY New Paltz
- Tufts
- UC Davis
- UC S. Cruz
- UC S. Barbara
- UF, Gainesville
- UNC/Duke
- UNSW, Sydney Australia
- USC
- University of Washington
- Virginia
- Washington University in St. Louis
- Wellesley College

1995

2000

2005

2010

2015

20

## 1990-1995

- Brooklyn College
- Delaware
- Hebrew University
- Ohio State
- Tel Aviv University

## 1995-1999

- Buenos Aires, Argentina
- Columbia/Barnard
- Harvard
- Maryland
- S. Diego State
- SUNY Rockland
- Yale

## 2005-PRESENT

- Ben Gurion University of the Negev
- Ben Gurion University – Eilat
- Cal State Chico
- Cal State Channel Islands
- Cal State Northridge
- Cal Tech
- Cardozo/ New School/ Pace
- Central Florida
- City College, New York
- College of New Jersey
- Colorado
- Colorado State
- Denver Community College
- Einstein Medical School
- Franklin and Marshall
- Hartford
- Haverford/Swarthmore/ Bryn Mawr
- Hofstra
- Florida Atlantic
- Illinois – Chicago
- Georgia
- Kansas
- Leeds University, UK
- Lehigh
- London University, UK
- MIT
- Nevada, Las Vegas
- Northern Arizona University
- Northern Florida
- Nottingham University, UK
- Ottawa
- Reed
- S. Francisco State
- S. Monica College
- SUNY Oswego
- Sussex University, UK
- Technion – Israel Institute of Technology
- Temple University
- Towson
- UC S. Diego
- UConn
- Union
- Temple
- Texas A&M
- Vanderbilt
- Vermont
- Virginia Tech
- Waterloo, Ontario
- West Virginia
- Western Washington University
- York University, Toronto

# WHAT WE DO



## Chabad Houses

The Chabad House is the focal point of our work on campus. Sometimes it can be a sprawling facility or the apartment of a fledgling Chabad House. During the 2007-08 school year, we were thrilled to welcome 12 new couples onto our Chabad on Campus team, and to dedicate several new Chabad Houses. Chabad Jewish Student Centers now operate on 130 campuses worldwide. Chabad-Lubavitch regional centers provide Jewish resources at an additional 200 universities.

As we continue to expand, Chabad Student Centers are currently active on campuses with more than two-thirds of American Jewish students. During this past school year alone, our preliminary reports indicate that some 60,000 students participated in one or more Chabad on Campus programs or events.

## Shabbat & Holiday Programming

Shabbat is the focus of the Jewish week. At Chabad on Campus we take Shabbat seriously. Chabad's legendary Shabbat dinners are fun and meaningful, inspiring and full of warmth. Each week more than 5,000 students join the local Chabad family for a home-cooked meal, lots of singing, discussion and socializing at their "home away from home." Whether there are 20 or 200 people around the table(s), every participant is, indeed, family.

Holidays are no different. While families all over are enjoying the festive atmosphere, Chabad on Campus assures that students who are left on campus do not feel left out.

- During the High Holidays Chabad staff roamed the campus to blow Shofar and invite "abandoned" students to the Chabad House. More than 6,000 responded, and joined the Chabad family for inspiring services and delectable festival meals.
- Instilling Jewish pride is a major focus of Chabad's efforts. This is especially true during the winter holiday season. Before Chanukah, Chabad on Campus distributed holiday kits – complete with Menorah, Dreidel and holiday guide - to thousands of students. This included a drive by the Chabad on Campus International Foundation to provide Menorahs for students on isolated campuses with limited Jewish resources, reminding them that they were not forgotten by the Jewish community.
- Passover is traditionally a time for family gatherings. For those forced to stay on campus during this special season, Chabad on Campus invited them into their homes for Passover Seders at more than 100 campuses. At least 50 student centers also offered kosher-for-Passover meals for the complete eight-day festival.



## Educational Programming

A hallmark of Chabad's activities is the level of Jewish scholarship available to students. The in-depth Judaic knowledge that the rabbis and rebbetzins possess is utilized to its fullest as students can avail themselves of a variety of topics and settings.

- Chabad staff provide weekly classes, one-to-one learning and more advanced courses on a wide variety of topics ranging from the simple (aleph bet, basic overviews of Jewish topics) to intermediate and advanced (Talmud study, Kabbalah & Chasidic philosophy). Whether at the Chabad House, a campus lecture hall or a local coffee shop, over 3,500 students each week take advantage of the rabbi or rebbetzin's willingness to share what they know about Jewish thought and practice in an open and non-judgmental environment.
- To add spice to the menu of classes, and to inspire additional students, Chabad affiliates invited more than 450 special guest lecturers for special events. These speakers ranged from the Chief Rabbi of Israel to noted academics, accomplished business leaders, national politicians and jurists. While the speakers and topics were diverse, all of them made a great impression on students as they shared their passion for Jewish life and commitment.

## Sinai Scholars Society



The 2007-08 school year saw the national launch of the Sinai Scholars Society, Chabad's premier educational program encompassing text-based and experiential Jewish learning, social activities and national networking

opportunities for some 1100 students at 32 campuses. Sinai Scholars synthesizes the talents and resources of Chabad on Campus staff with a unique and effective semester-long curriculum prepared by the adult-education professionals at the Rohr Jewish Learning Institute.

Sinai Scholars Society has succeeded in attracting academically and socially successful students who had never found their place in a Jewish setting. The Society has given them an appropriate forum to study and discuss their heritage, and has provided the tools for them to better integrate Judaism into their lives.

# 78

new Chabad Houses have been opened with the pioneering assistance of the philanthropic Rohr family since 2000.

Each week

# 5,481

students joined Chabad on Campus for lively Shabbat dinners.



# Immersion Programming

# 3,510

students during any given week,  
chose to enrich their Jewish  
knowledge at one of **495** classes  
or lectures hosted by  
Chabad on Campus.

# 20,291

one-to-one educational sessions  
– studying, debating and  
schmoozing – between Chabad  
staff and students

While Chabad Student Centers offer non-stop programming for students on campus, there is also a need for off-campus programming. The off-campus locale, away from the distractions of the campus environment, allows the students to derive the full benefit of these programs. As our network continues to grow, we have been developing more opportunities for regional and national social and educational events.

## Regional Shabbatons

With logistical and financial support from the Chabad on Campus International Foundation, 550 students joined together in S. Barbara, California for a fun and meaningful weekend at the West Coast Shabbaton; another 500 joined in informal learning sessions at the Southeast Leadership Shabbaton in Gainesville, Florida; and 150 students from several states gathered for an inspiring weekend together at the inaugural Midwest Leadership Shabbaton hosted by Chabad at the University of Illinois Urbana-Champaign.

## International Shabbaton

On October 26, 2007 more than 700 travelled to New York for a memorable Shabbat weekend with other Jewish students from colleges across North America and beyond.

The Shabbaton provided a uniquely Jewish experience. Students experienced the beauty and warmth of Shabbat at elegant dinner tables hosted by the remarkably hospitable local Chabad community. Throughout the weekend professors, scholars and lecturers led discussions on Jewish thought and the interplay of Judaism and issues such as science, environmentalism, volunteerism and feminism.

Chabad on Campus takes leadership seriously. An important component of the Shabbaton weekend was the first Annual Chabad Leadership National Conference with practical sessions geared to Chabad's Student Board leaders. These student leaders joined from more than 40 schools across the country to review and share their plans for upcoming events on their campuses.

The Shabbaton not only invigorated the hundreds of participants, it sent students back to their respective schools ready to involve their friends in on-campus Jewish programming.

## Alternative Spring Break

From educational experiences in Miami and Jerusalem to social-action trips in Europe, Chabad on Campus affiliates provided opportunities for students looking for a more meaningful Spring Break. One example: Chabad student leaders at the University of Illinois coordinated a ten-day Alternative Spring Break in Berlin for a busload of students. Participants assisted the local Jewish community with food distribution and visits to the elderly and helped repair



dilapidated, historic Jewish cemeteries. They also learned about Jewish life in Germany prior to World War II and the determination of today's community to rekindle the flame of Judaism from the embers of the Holocaust. The experience had a great impact on the students and their commitment to Jewish life.

## IsraelLinks Educational Experience

**ISRAEL** **LINKS**

The IsraelLinks advanced Israel trip has been successful in making a real difference in the lives of Jewish students. The three-week program is geared toward students who have already been on the birthright israel and are looking to go back for a more intense program allowing them to more fully explore their Jewish homeland and heritage.

The IsraelLinks program, now in its second year, not only assists students in strengthening their Jewish knowledge and commitment, but also enables them to go back to their campuses inspired to assist Chabad and other Jewish organizations in getting others involved in Jewish life. They are becoming true ambassadors for Jewish campus life.



## Taglit birthright israel

Chabad's popular trip provider, Mayanot, had a record 4,400 applicants for its 2008 educational and fun ten day tours of the Holy Land. These trips are provided free, courtesy of birthright israel and are staffed in part by Chabad on Campus personnel.

- This year alone, **11** universities joined the growing list of schools with full-service Chabad Student Centers.
- Large-scale programs on various campuses attract **tens of thousands** of students in a given year. Several universities sponsor Purim carnivals that attract thousands at each school.
- In 1996 Chabad at Binghamton pioneered "Shabbat 1000," a unique event that has proven its ability to attract multitudes of Jewish students previously uninvolved in campus Jewish life. In 2007-08 at least **30** Chabad student centers sponsored 'Shabbat for 1,000' or similar mega Shabbat dinners.
- Chabad Houses are now operational at practically all U.S. universities with substantial Jewish populations. More than two-thirds of American Jewish college students – over **225,000** - have Chabad on their campus.
- **261,240** Slices of gefilte fish served by Chabad on Campus during Shabbat and holiday dinners this year.
- **700** students from across North America and Europe attended the Chabad on Campus International Shabbaton in New York.
- Chabad on Campus partnered with Greek houses across the U.S. to host **206** social, educational and charitable events.
- In North America alone, Chabad has full-service Student Centers on **115** campuses. Chabad community centers offer a variety of services at dozens of other universities nationwide.

# Outlook for the Future

*At Chabad on Campus we never rest. We don't dwell on our accomplishments; instead we look for opportunities to grow and expand. With G-d's help, in the short term our plans include:*

## **Regional programming**

Our Regional Initiative will enhance Chabad's regional programming with additional staffing and funding provided by the Chabad on Campus International Foundation. In conjunction with our local affiliates, we expect to host activities in all regions across the country within two years.

## **International Shabbaton**

In addition to the Fall semester Shabbaton, the 2008-09 school year will see the expansion of the International Shabbaton to include a second Spring-semester weekend to accommodate the differing schedules of the varied schools. We expect attendance to top 1,000.

## **Leadership Programming**

This year will see the launch of Chabad's National Student Leadership Initiative, with additional training conferences and retreats for Chabad Student Group leaders.

## **Immersion Programming**

In response to growing requests from our affiliates, we are currently reviewing the most successful and needed projects and look forward to implementing the findings, adding more programming during winter and spring breaks, including additional options and venues.

## **National Marketing**

As the network of Chabad Houses has grown to incorporate campuses that are home to 75% of Jewish college students, the Chabad on Campus International Foundation is expanding its efforts to bring awareness of Chabad to the Jewish community. It is our intention to ensure that every Jewish parent and high-schooler preparing to go to college knows they have a home at Chabad on Campus. This will be done through extensive internet and guerilla marketing strategies. We are also reaching out to Jewish day schools and national organizations, as well as attending college fairs nationwide, to increase awareness of Chabad on Campus.

## **Expansion**

At Chabad, we work tirelessly to reach every student. And the Chabad on Campus International Foundation, with the support of the Rohr Family Foundation, will continue to work diligently to bring Chabad's unique brand of accessible and welcoming Judaism to every university and college with a sizable Jewish population. We expect to establish Chabad on Campus centers at an additional 10 campuses during the 2008-09 school year.



The following budget reflects the scope of the programming of Chabad on Campus International Foundation and its related foundations and divisions.

**Chabad on Campus International Foundation Budget.**

Affiliate Seed & Capital Grants.....	\$3,095,000
Affiliate Programming Grants.....	\$736,318
Operating Budget.....	\$1,037,272
<b>Total:.....</b>	<b>\$4,868,590</b>

**Local Chabad Student Centers**

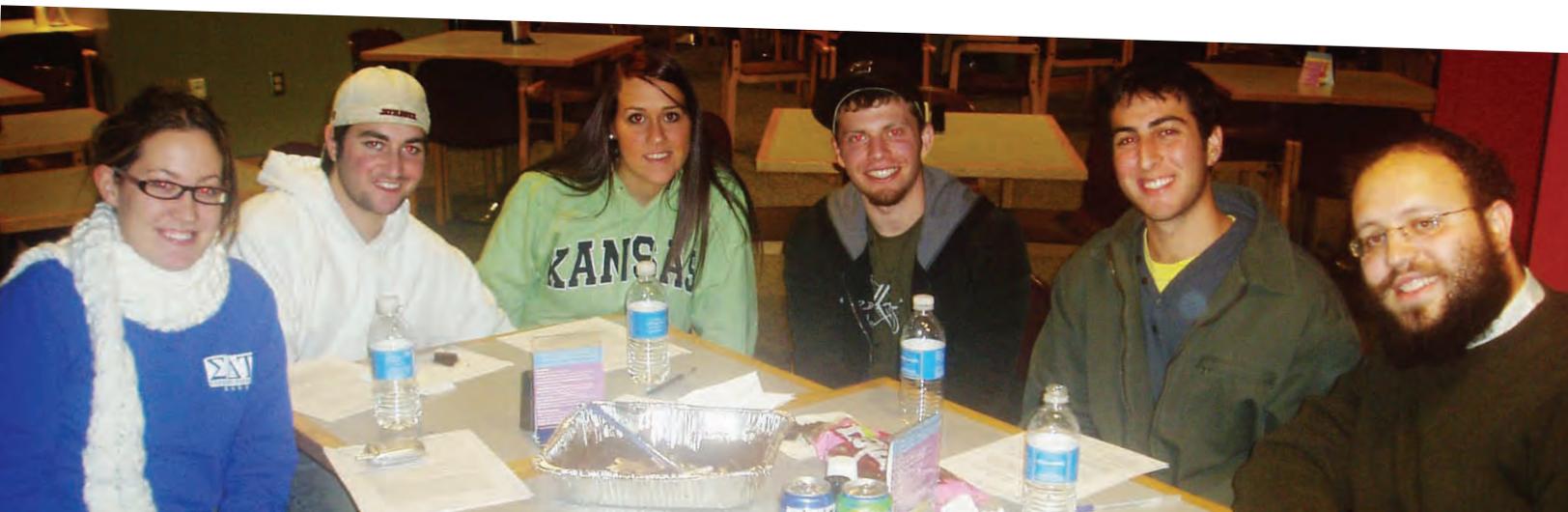
<b>Operating Budget.....</b>	<b>\$25,500,000*</b>
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**Chabad on Campus International Foundation Income**

Foundations & Corporations.....	\$4,030,250
Personal Contributions.....	\$660,330
Program Fees.....	\$60,880
<b>Total Income.....</b>	<b>\$4,751,460</b>

<b>Local Chabad Student Centers Income.....</b>	<b>\$23,500,000*</b>
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\* Note: These figures are projected and have not been audited.



# In Appreciation

*Chabad on Campus International Foundation would like to recognize the following corporations, foundations and individuals for their support.*

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